

Stock Type

Dairy, Sheep, Beef, Deer

Hogan sets the standard for tetraploid annual ryegrass, producing over 800kg DM/ha more (worth \$320/ha) – and it looks fantastic too!

Profit plus

Hogan establishes rapidly and out grows 30+ year old *Tama* by over 800kg DM/ha. If you value this cool season growth at \$0.40/kg DM, *Hogan's* advantage is \$320/ha extra profit, i.e. a 7-8 fold return on the extra \$40-\$45/ha it costs to sow *Hogan over Tama*.

Fast establishment

Hogan is a tetraploid bred for rapid establishment (+21% faster than *Tama*) to provide fast feed in autumn, a critical advantage particularly following dry summers.



Reliability

Hogan has been proven to perform, year in, year out, across all types of farm systems, soils and seasons, pumping out energy-rich feed from autumn through spring.

Winter crop

It is the ideal autumn sown 6-8 month winter crop, or spring sown for 12 months. If a longer term crop is required, *Tabu+* or hybrid ryegrasses *Shogun* or *Forge* are better options.

Sowing Hogan

Dairy, Sheep, Beef, Deer		kg/ha
Winter-spring crop	Hogan annual ryegrass*	30
	Total	30
Winter-spring crop with annual clovers	Hogan annual ryegrass*	22
	Laser Persian clover	8
	Total	30

^{*} Tetraploids are sown at a higher rate than diploids, because of their larger seed.

Hogan annual ryegrass is owned & marketed by Barenbrug, & protected under the NZ Plant Variety Rights Act

Better pasture together™

